



Audi



Introducing the 2007 Audi A3.
Proof that luxury comes in all sizes.

With the style of a coupe, the heart of a sports car and a knack for carrying everything from groceries to golf clubs, the 2007 Audi A3 satisfies on any number of levels. In fact, it's the answer to questions others have yet to ask. New this year: A 3.2-liter V6 mated to a dualclutch S tronic™ transmission and legendary quattro® all-wheel drive. More than power, an economy of motion that's positively contagious.

It's been called an oxymoron. Like jumbo shrimp. All the sportiness of the iconic TT in a more versatile package. Not to mention earning a 2006 "Top Safety Pick – Silver" from the Insurance Institute for Highway Safety.* As well as one of Car and Driver's 10Best for 2006. It's the 2007 Audi A3. And nothing else comes close.

A winning combination of verve and versatility.



It all starts with timeless design.

Of course, we heard the chorus of naysayers – compact luxury doesn't work in North America; they subscribe solely to bigger is better. Wrong. A hit from coast to coast, and especially on the coasts, the Audi A3 resonates with those who want everything...and more. Urban, suburban, exurban, a delight anywhere it goes. Proof that sleek design, spirited performance and innovative technology are no longer the exclusive province of much larger cars. In other words, luxury is no longer a synonym for large.

With a size and a shape that fit today's active lifestyles, the 2007 A3 is equally at home zipping around town or packed up for a well-deserved long weekend in the country. The way we see it, the car you need should also be precisely the car you want. And nothing less.





A declaration of a multifaceted life well-lived.

Welcome to a place where substance and style connect. From its singleframe grille flanked by optional bi-xenon, adaptive headlights to its strong and sensuous sides to its striking tail, a statement of confidence absolutely unmatched in its class. In your world, there's room for just about everything. Except compromise. From every angle, proof of a commitment to always stay a step, or three, ahead of the crowd. Even standing still, it's moving forward.

Nothing less than a moving tribute to designers at the top of their game. With a drag coefficient of just .33, the A3 does more than just look good. It cuts through the wind to bolster its already impressive fuel-economy credentials. Form and function in perfect harmony.



Devouring the road is just the beginning.

With a choice of 200 hp or 250 hp powerplants, the A3 lives for an open stretch of road. And an inviting set of curves. It also gobbles up the stuff of which great weekends are inevitably made. Skis, wakeboards, golf clubs, even that work of art you've had your eye on. With the split-fold rear seats in the down position, a full 36.4 cubic feet of storage space. Road trip, anyone? Make it a long one. And make it worth remembering.

While long drives are fun, the versatility of the A3 makes it a real treat around town. From an afternoon of errands to parallel parking, the A3 perfectly complements today's busy days and active nights. You run a tight schedule; choose a car adept at getting in and out of tight places.



A photograph showing the driver's perspective from the interior of an Audi A3. The steering wheel is in the foreground, featuring the Audi logo. Behind it, the instrument cluster with three gauges and a digital display is visible. The center console has two circular air vents and a navigation screen. The background shows a bright, sunny day with a view of green hills and a clear blue sky.

The inside track to the top of the class.

The interior of the A3 combines luxury and sport in fitting fashion. Sport seats are standard on the A3 3.2 S line and 2.0 T S line. You'll find an interior that feels familiar to TT drivers, yet highly evolved. A river-centric cockpit. Steering-wheel-mounted paddle shifters with the S tronic™ transmission. From a Bose® premium sound system with AudioPilot® noise-compensation technology, to Audi Navigation plus* with a vivid color screen, SD® card slots and hands-free Bluetooth® technology, opportunities to personalize your A3 abound. Check out the specifications of this brochure. Or visit audiusa.com or audicanada.ca for more information.

Still, the best way to experience all that the A3 has to offer can be found at just one place: Your local Audi dealer. Once there, take the time to discover all of the details that set the A3 apart from others in its class. Take time as well to find out what makes the A3 special where it really counts: On the road.

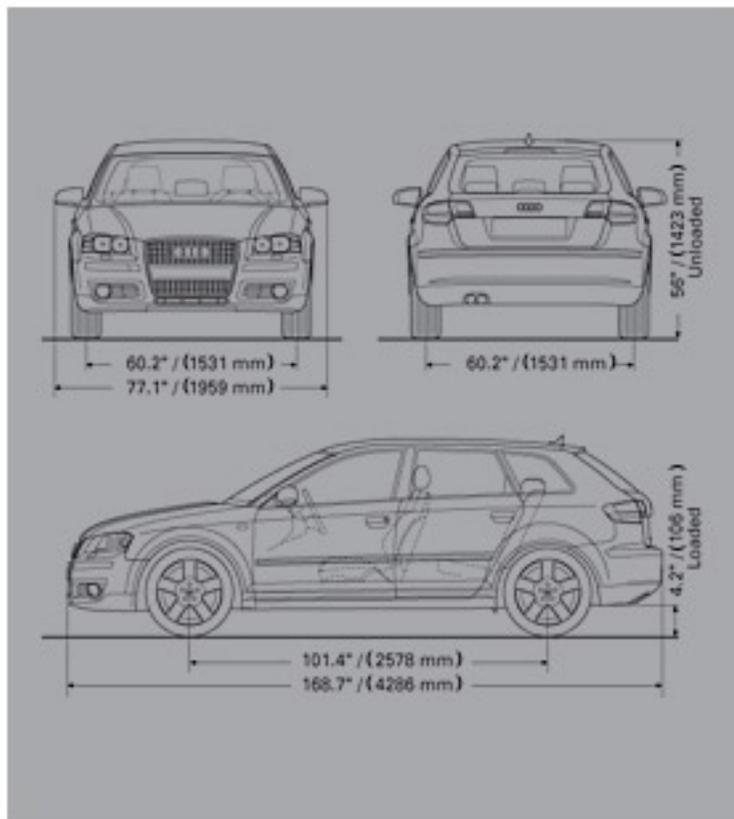


For those craving more,
nothing less will do.

Introducing the all-new 2007 Audi A3 3.2 S line. Distinctive. And dynamic – a 250 hp V6. Legendary quattro all-wheel drive – able to detect a slipping tire in less than a quarter turn and redirect the engine's power where it's needed. Standard 17-inch wheels. As well as the remarkable dual-clutch S tronic™ transmission: All the positives of both manual and automatic transmissions. Without the drawbacks. Shifts accomplished so quickly that even a professional driver would be proud. Now add distinctive trim and special badging. With luxurious touches everywhere you look.

Not to mention places you'll never see. More than what's new, this car is what's next. Powerful. Unexpectedly spacious. An absolute delight to drive. Ideally suited to the times. With great times to boot, zero to 60 mph (100 km/h) comes in a scant 6.5 seconds.





Power and Performance	A3 2.0 T	A3 3.2 S line
Engines	200 hp – DOHC in-line 2.0 liter 4-cylinder with FSI® Direct Injection, variable valve timing, A3 3.2 S line intake manifold and exhaust turbocharger with intercooler	250 hp – DOHC spark ignition, front-mounted transverse in-line 3.2 liter V6 and variable valve timing
Displacement	121.06 cu. in. (1984 cc)	190.57 cu. in. (3195 cc)
Bore	3.25 in. (82.5 mm)	3.31 in. (84.1 mm)
Stroke	3.65 in. (92.8 mm)	3.78 in. (96.0 mm)
Compression ratio	10.3:1	11.3:1
Horsepower	200 hp @ 5100-6000 rpm	250 hp @ 6300 rpm
Torque	207 lb-ft @ 1800-5000 rpm	236 lb-ft at 2800-3200 rpm
Performance (1)(2)	0-60 mph (0-100 km/h) in seconds: 6.7 Top track speed ¹ : 130 mph (209 km/h) Fuel economy estimates, city/highway ² – S tronic™: 25/31 mpg (9.7/7.2 L/100 km);	0-60 mph (0-100 km/h) in seconds: 5.9 Top track speed ¹ : 130 mph (209 km/h) Fuel economy estimates, city/highway ² : 21/29 mpg (11.3/8.0 L/100 km)

¹Top track speed electronically limited to 130 mph in the U.S. (209 km/h in Canada).

²Your mileage may vary.